

Checklist for schools

OCTOBER 2020 - JUNE 2021

CALENDAR OF FINANCIAL AID FOR COLLEGE SUPPORTS FOR STUDENTS AND FAMILIES

All resources mentioned in this checklist can be found at <https://newyork.edtrust.org/fafsa-toolkit>

MONTH	CHECKLIST FOR SCHOOLS
OCTOBER	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Schedule a financial aid for college completion night for your school in November and another in January. This can be held in person or virtually. Use the How-to guide: Financial aid for college completion night to begin planning the event. <input type="checkbox"/> Schedule monthly financial aid for college office hours for your school from October – June. Office hours can be held in person or virtually. Use the How-to guide: Financial aid for college office hours to help plan these events. Make sure to hold your first financial aid for college office hours before the end of the month. Publicize your office hours, and include personalized messages to each high school senior. <input type="checkbox"/> Send out a kick-off letter or email in English and Spanish to families using this template. <input type="checkbox"/> Include a kick-off message in English and Spanish in your school newsletter or newspaper using this template. <input type="checkbox"/> Post kick-off messages on your social media accounts using this template. <input type="checkbox"/> Use 1 hour of class time per week — during home room or study halls for example — for students to work on their applications. Use our How-to guide: Using class time for financial aid for college completion and our lesson plan templates to fill that time. <input type="checkbox"/> Identify 2-3 staff members from your school to attend the October and November trainings offered to schools using this Toolkit. Sign up on our website. <input type="checkbox"/> Update your school’s financial aid for college website section using this guide. <input type="checkbox"/> Track your school’s progress toward 100 percent FAFSA completion using this guide.

MONTH	CHECKLIST FOR SCHOOLS
NOVEMBER	<ul style="list-style-type: none"> <li data-bbox="407 191 1479 268">○ Hold a financial aid for college completion night this month. Use the How-to guide: Financial aid for college completion night to begin planning the event. <li data-bbox="407 300 1511 457">○ Hold at least one financial aid for college office hours event. Use the How-to guide: Financial aid for college office hours to help plan the event. Publicize your office hours, and include personalized messages to each high school senior. <li data-bbox="407 489 1479 567">○ Send out an update letter or email in English and Spanish to families using this template. <li data-bbox="407 598 1463 676">○ Post update messages on your social media accounts every week using this template. <li data-bbox="407 707 1495 785">○ Include a school newsletter or newspaper update in English and Spanish using this template. <li data-bbox="407 816 1487 894">○ Send a text or robocall in English and Spanish to families of seniors about your school's financial aid for college completion supports using these templates. <li data-bbox="407 926 1474 1083">○ Use 1 hour of class time per week —during home room or study halls for example— for students to work on their applications. Use our How-to guide: Using class time for financial aid for college completion and our lesson plan templates to fill that time. <li data-bbox="407 1115 1419 1192">○ Ensure 2-3 staff members from your school attend the November training offered to schools using this Toolkit. Sign up on our website. <li data-bbox="407 1224 1495 1262">○ Update your school's financial aid for college website section using this guide. <li data-bbox="407 1293 1479 1371">○ Track your school's progress toward 100 percent FAFSA completion using this guide.

MONTH	CHECKLIST FOR SCHOOLS
DECEMBER	<ul style="list-style-type: none"> ○ Hold at least one financial aid for college office hours event. Use the How-to guide: Financial aid for college office hours to help plan the event. Publicize your office hours, and include personalized messages to each high school senior. ○ Send out an update letter or email in English and Spanish to families using these templates. ○ Post update messages on your social media accounts every week using these templates. ○ Send a text or robocall in English and Spanish to families of seniors about your school's financial aid for college completion supports using these templates. ○ Use 1 hour of class time per week — during home room or study halls for example — for students to work on their applications. Use our How-to guide: Using class time for financial aid for college completion and our lesson plan templates to fill that time. ○ Identify 2-3 staff members from your school attend the January trainings offered to schools using this Toolkit. Sign up on our website. ○ Update your school's financial aid for college website section using this guide. ○ Determine which seniors have not yet participated in an in-person or virtual completion night or office hours and follow-up with them individually. ○ Track your school's progress toward 100 percent FAFSA completion using this guide.

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JANUARY	<ul style="list-style-type: none"> <input type="radio"/> Hold a financial aid for college completion night this month. Use the How-to guide: Financial aid for college completion night to begin planning the event. <input type="radio"/> Hold at least one financial aid for college office hours event. Use the How-to guide: Financial aid for college office hours to help plan the event. Publicize your office hours, and include personalized messages to each high school senior. <input type="radio"/> Send out an update letter or email in English and Spanish to families using these templates. <input type="radio"/> Post update messages on your social media accounts every week using these templates. <input type="radio"/> Include a school newsletter or newspaper update in English and Spanish using these templates. <input type="radio"/> Send a text or robocall in English and Spanish to families of seniors about your school's financial aid for college completion supports using these templates. <input type="radio"/> Use 1 hour of class time per week — during home room or study halls for example — for students to work on their applications. Use our How-to guide: Using class time for financial aid for college completion and our lesson plan templates to fill that time. <input type="radio"/> Ensure 2-3 staff members from your school attend the January trainings offered to schools using this Toolkit. Sign up on our website. <input type="radio"/> Update your school's financial aid for college website section using this guide. <input type="radio"/> Determine which seniors have not yet participated in an in-person or virtual completion night or office hours and follow-up with them individually. <input type="radio"/> Track your school's progress toward 100 percent FAFSA completion using this guide.

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<p style="text-align: center;">FEBRUARY</p>	<ul style="list-style-type: none"> <input type="radio"/> Hold at least one financial aid for college office hours event. Use the How-to guide: Financial aid for college office hours to help plan the event. Publicize your office hours, and include personalized messages to each high school senior. <input type="radio"/> Send out an update letter or email to families using this template. <input type="radio"/> Post update messages on your social media accounts every week using these templates. <input type="radio"/> Send a text or robocall in English and Spanish to families of seniors about your school’s financial aid for college completion supports using these templates. <input type="radio"/> Use 1 hour of class time per week — during home room or study halls for example — for students to work on their applications. Use our How-to guide: Using class time for financial aid for college completion and our lesson plan templates to fill that time. <input type="radio"/> Track your school’s progress toward 100 percent FAFSA completion using this guide. <input type="radio"/> Update your school’s financial aid for college website section using this guide. <input type="radio"/> Determine which seniors have not yet participated in an in-person or virtual completion night or office hours and follow-up with them individually.
<p style="text-align: center;">MARCH</p>	<ul style="list-style-type: none"> <input type="radio"/> Hold at least one financial aid for college office hours event. Use the How-to guide: Financial aid for college office hours to help plan the event. Publicize your office hours, and include personalized messages to each high school senior. <input type="radio"/> Send out an update letter or email to families using this template. <input type="radio"/> Include a school newsletter or newspaper update in English and Spanish using these templates. <input type="radio"/> Post update messages on your social media accounts every week using these templates. <input type="radio"/> Send a text or robocall in English and Spanish to families of seniors about your school’s financial aid for college completion supports using these templates. <input type="radio"/> Use 1 hour of class time per week — during home room or study halls for example — for students to work on their applications. Use our How-to guide: Using class time for financial aid for college completion and our lesson plan templates to fill that time. <input type="radio"/> Track your school’s progress toward 100 percent FAFSA completion using this guide. <input type="radio"/> Update your school’s financial aid for college website section using this guide. <input type="radio"/> Determine which seniors have not yet participated in an in-person or virtual completion night or office hours and follow-up with them individually.

MONTH**CHECKLIST FOR SCHOOLS****APRIL**

- Hold at least one financial aid for college office hours event. Use the **How-to guide: Financial aid for college office hours** to help plan the event. Publicize your office hours, and include personalized messages to each high school senior.
- Send out an update letter or email to families **using this template**.
- Include a school newsletter or newspaper update in English and Spanish **using these templates**.
- Post update messages on your social media accounts every week **using these templates**.
- Send a text or robocall in English and Spanish to families of seniors about your school's financial aid for college completion supports **using these templates**.
- Use 1 hour of class time per week — during home room or study halls for example — for students to work on their applications. Use our **How-to guide: Using class time for financial aid for college completion** and **our lesson plan templates** to fill that time.
- Track your school's progress toward 100 percent FAFSA completion **using this guide**.
- Update your school's financial aid for college website section using **this guide**.
- Determine which seniors have not yet participated in an in-person or virtual completion night or office hours and follow-up with them individually.

MONTH	CHECKLIST FOR SCHOOLS
MAY	<ul style="list-style-type: none"> <input type="radio"/> Hold at least one financial aid for college office hours event. Use the How-to guide: Financial aid for college office hours to help plan the event. Publicize your office hours, and include personalized messages to each high school senior. <input type="radio"/> Send out an update letter or email to families using this template. <input type="radio"/> Include a school newsletter or newspaper update in English and Spanish using these templates. <input type="radio"/> Post update messages on your social media accounts every week using these templates. <input type="radio"/> Send a text or robocall in English and Spanish to families of seniors about your school's financial aid for college completion supports using these templates. <input type="radio"/> Use 1 hour of class time per week — during home room or study halls for example — for students to work on their applications. Use our How-to guide: Using class time for financial aid for college completion and our lesson plan templates to fill that time. <input type="radio"/> Track your school's progress toward 100 percent FAFSA completion using this guide. <input type="radio"/> Update your school's financial aid for college website section using this guide. <input type="radio"/> Determine which seniors have not yet participated in an in-person or virtual completion night or office hours and follow-up with them individually.

MONTH	CHECKLIST FOR SCHOOLS
JUNE	<ul style="list-style-type: none"> <input type="radio"/> Hold at least one financial aid for college office hours event. Use the How-to guide: Financial aid for college office hours to help plan the event. Publicize your office hours, and include personalized messages to each high school senior. <input type="radio"/> Send out an update letter or email to families using this template. <input type="radio"/> Include a school newsletter or newspaper update in English and Spanish using these templates. <input type="radio"/> Post update messages on your social media accounts every week using these templates. <input type="radio"/> Send a text or robocall in English and Spanish to families of seniors about your school's financial aid for college completion supports using these templates. <input type="radio"/> Use 1 hour of class time per week — during home room or study halls for example — for students to work on their applications. Use our How-to guide: Using class time for financial aid for college completion and our lesson plan templates to fill that time. <input type="radio"/> Track your school's progress toward 100 percent FAFSA completion using this guide. <input type="radio"/> Update your school's financial aid for college website section using this guide. <input type="radio"/> Determine which seniors have not yet participated in an in-person or virtual completion night or office hours and follow-up with them individually.
JULY	<ul style="list-style-type: none"> <input type="radio"/> Post celebration messages on your social media accounts using these templates.