**FINANCIAL AID FOR COLLEGE HIGH SCHOOL TOOLKIT**

**Financial aid completion night templates for family communication**

**October 2020 – June 2021**

**Facebook post templates –**

*These should be posted in the weeks and days leading up to your financial aid for college completion night.*

Early October 2020 and early January 2021

Seniors! Have you started your financial aid applications for college yet? Don’t miss out on a single dollar of the financial aid you qualify for – join us at our financial aid for college completion night on [date] at [location] to get help completing your FAFSA, TAP application, and NYS DREAM Act and responding to verification requests. Families are strongly encouraged to attend as well! Don’t forget to bring the documents you’ll need to complete the applications!

Financial aid applications should be submitted as soon as possible, and before the end of the school year.

Late October/early November 2020 and late January 2021

Seniors! Don’t forget to join us at our financial aid for college completion night on [date] [location] to get help completing your FAFSA, TAP application, and NYS DREAM Act and responding to verification requests.

Daily in the week leading up to your event

Seniors! Our financial aid for college completion night is just [number] days away! Don’t miss out on a single dollar of the financial aid you qualify for. Join us on [date] [location] to get help completing your FAFSA, TAP application, and NYS DREAM Act, and responding to verification requests.

December 2020 and February 2021

[Number] seniors and their families attended our financial aid for college completion night event last month. If you are a senior and have not yet completed your financial aid applications for next year or have received verification requests, it’s not too late! Join our next financial aid for college completion office hours at [location] on [date] at [time].

**Twitter post templates –**

*These should be posted in the weeks and days leading up to your financial aid for college completion night.*

Early October 2020 and early January 2021

At [school name] we’re supporting 100% of our seniors to complete their financial aid applications before the end of the school year! Seniors! Join us for our #[schoolname]financialaidforcollegecompletionnight on [date] at [location] to get help completing your applications.

Late October/early November 2020 and late January 2021

Seniors and their families – don’t forget to join us for our #[schoolname]financialaidforcollegecompletionnight on [date] at [location] to get help completing your applications.

Daily in the week leading up to your event

Seniors and their families – don’t forget to join us for our #[schoolname]financialaidforcollegecompletionnight on [date] at [location] to get help completing your FAFSA, TAP application, and NYS DREAM Act.

December 2020 and February 2021

[NUMBER] seniors and their families attended #[schoolname]financialaidforcollegecompletionNight to complete their FAFSA, TAP application, and NYS DREAM Act last month. Don’t miss out on a dollar of your financial aid seniors!