**FINANCIAL AID FOR COLLEGE HIGH SCHOOL TOOLKIT**

**Facebook and Twitter templates for family communication**

**October 2020– June 2021**

**Facebook post templates –**

*These should be posted weekly from October 2020 – June 2021.*

Early October 2020

Seniors and families of seniors! Have you completed your FAFSA yet? Don’t miss out on a single dollar of the financial aid you qualify for – financial aid applications should be submitted before the end of the school year!

November 2020

Seniors and families of seniors! Get help completing your financial aid applications! Join [school name]’s financial aid for college completion night [date] from [time] at [location]. Helpers will be available to help answer your questions and provide support as you complete your applications.

December 2020

Seniors and families of seniors! Have you completed your financial aid applications yet? Join [school name]’s office hours on [date] from [time] to get support completing your applications.

Don’t miss out on a single dollar of the financial aid you qualify for – financial aid applications should be submitted before the end of the school year!

January 2021

Seniors and families of seniors! Get help completing your financial aid applications! Join [school name]’s financial aid for college completion night [date] from [time] at [location]. Helpers will be available to help answer your questions and provide support as you complete your applications.

February 2021

Seniors and families of seniors! Have you completed your financial aid applications yet? Join [school name]’s office hours on [date] from [time] to get support completing your applications.

Don’t miss out on a single dollar of the financial aid you qualify for – financial aid applications should be submitted before the end of the school year!

March 2021

Seniors and families of seniors! Have you completed your financial aid applications yet? Join [school name]’s office hours on [date] from [time] to get support completing your applications.

Don’t miss out on a single dollar of the financial aid you qualify for – financial aid applications should be submitted before the end of the school year!

**Facebook post templates, continued –**

*These should be posted weekly from October 2020 – June 2021.*

April 2021

Seniors and families of seniors! Have you completed your financial aid applications yet? Join [school name]’s office hours on [date] from [time] to get support completing your applications.

Don’t miss out on a single dollar of the financial aid you qualify for – financial aid applications should be submitted before the end of the school year!

May 2021

Seniors and families of seniors! Next month is the end of the school year – have you submitted your financial aid applications for college yet? Don’t miss out on a single dollar of the financial aid you qualify for!

Join [school name]’s office hours on [date] from [time] to get support completing your applications.

June 2021

Seniors and families of seniors! It’s not too late to submit your financial aid applications! Join [school name]’s office hours on [date] from [time] to get support completing your applications before the end of the school year.

Don’t miss out on a single dollar of the financial aid you qualify for!

July 2021

Congratulations to all our seniors who submitted their financial aid applications this year! We’re so proud of all you have accomplished and know you have bright futures ahead of you!

**Twitter post templates –**

*These should be posted weekly from October 2020 – June 2021.*

Early October 2020

At [school name] we’re supporting our seniors to complete their financial aid applications before the end of the school year. Seniors use #[schoolname]financialaidforcollege to let us know you’ve completed your application.

November 2020

Seniors! Join us at #[schoolname]financialaidforcollegecompletionnight on [date] from [time] at [location] to get support completing your financial aid applications! Helpers will be available to answer your questions.

December 2020

(Tweet #1)

At [school name] we’re supporting our seniors to complete their financial aid applications before the end of the school year! Seniors use #[schoolname]financialaidforcollege to let us know you’ve completed your application.

(Tweet #2)

If you haven’t completed your applications yet, join our next financial aid for college office hours at [date] from [time] at [location] to get your questions answered!

January 2021

Seniors! Join us at #[schoolname]financialaidforcollegecompletionnight on [date] from [time] at [location] to get support completing your financial aid applications! Helpers will be available to answer your questions.

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**Twitter post templates, continued –**

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**Twitter post templates, continued –**

*These should be posted weekly from October 2020 – June 2021.*

June 2021

(Tweet #1)

At [school name] we’re supporting our seniors to complete their financial aid applications. Seniors use #[schoolname]financialaidforcollege to let us know you’ve completed your application.

(Tweet #2)

Financial aid for college applications should be submitted before the end of the school year! Seniors don’t miss out on a dollar of your financial aid! Join our final financial aid for college office hours at [date] from [time] at [location] to get your questions answered!

July 2021

Congratulations to all our seniors! We’re so proud of all you have accomplished and know you have bright futures ahead of you!