**FINANCIAL AID FOR COLLEGE HIGH SCHOOL TOOLKIT**

**Templates for school website updates**

**October 2020 – June 2021**

*To be posted October 2020*

[DATE]

**Seniors and families of seniors – have you applied for college financial aid yet?**

These applications are important as you plan your next steps after graduation – and you should complete them even if you aren’t sure if you’ll attend college. Last year, New Yorkers missed out on an estimated $152 million in federal financial aid in college because they didn’t complete the FAFSA. Don’t miss out on your aid! Attend one of the following events [school name] is hosting to support seniors and families as you complete your FAFSA, TAP application, and NYS DREAM Act before the end of the school year:

**[School name] financial aid for college completion night**

*Seniors and their families are invited to get personal expert support to complete their FAFSA, TAP application, and NYS DREAM Act. We can also help families respond to verification requests once they’ve submitted their applications.*

*[Name], our school counselor and other helpers will be available.*

*Translation services in [languages]**will be available.*

**[Date], [Time]**

**[Location]**

**[School name] monthly financial aid for college office hours**

*Seniors and their families are invited to get personal expert support to complete their FAFSA, TAP application, and NYS DREAM Act. We can also help families respond to verification requests once they’ve submitted their applications.*

**October [date] from [time], November [date] from [time], December [date] from [time], January [date] from [time], February [date] from [time], March [date] from [time], April [date] from [time], May [date] [time], June [date] from [time]**

**[Location]**

*To be posted November 2020*

[DATE]

**Seniors and families of seniors – attend our financial aid for college completion night this month!**

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**[Date], [Time]**

**[Location]**

**[School name] monthly financial aid for college office hours**

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**November [date] from [time], December [date] from [time], January [date] from [time], February [date] from [time], March [date] from [time], April [date] from [time], May [date] [time], June [date] from [time]**

**[Location]**

*To be posted December 2020*

[DATE]

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**December [date] from [time], January [date] from [time], February [date] from [time], March [date] from [time], April [date] from [time], May [date] [time], June [date] from [time]**

**[Location]**

*To be posted January 2021*

[DATE]

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**[Date], [Time]**

**[Location]**

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**January [date] from [time], February [date] from [time], March [date] from [time], April [date] from [time], May [date] [time], June [date] from [time]**

**[Location]**

*To be posted February 2021*

*You can find the percent of seniors at your school who have completed their FAFSA at* [NYFAFSAChallenge.org](https://click.everyaction.com/k/8152849/78378956/-114985716?nvep=ew0KICAiVGVuYW50VXJpIjogIm5ncHZhbjovL3Zhbi9FRFVUUi9FRFVUUi8xLzU4MzgwIiwNCiAgIkRpc3RyaWJ1dGlvblVuaXF1ZUlkIjogImJmYTQyMTJlLTBmYTMtZTkxMS1iY2QwLTI4MTg3ODM5MWVmYiIsDQogICJFbWFpbEFkZHJlc3MiOiAidGxhbmtlc0BlZHRydXN0bnkub3JnIg0KfQ%3D%3D&hmac=AYnw2yoHMHtVWkRsLq65wgf-FWOi5H2itJuoO-RmbPU=).

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**February [date] from [time], March [date] from [time], April [date] from [time], May [date] [time], June [date] from [time]**

**[Location]**

So far this year, [%] of our seniors have completed their FAFSA. Let’s work together to get to 100% completion before the end of the school year!

*To be posted March 2021*

*You can find the percent of seniors at your school who have completed their FAFSA at* [NYFAFSAChallenge.org](https://click.everyaction.com/k/8152849/78378956/-114985716?nvep=ew0KICAiVGVuYW50VXJpIjogIm5ncHZhbjovL3Zhbi9FRFVUUi9FRFVUUi8xLzU4MzgwIiwNCiAgIkRpc3RyaWJ1dGlvblVuaXF1ZUlkIjogImJmYTQyMTJlLTBmYTMtZTkxMS1iY2QwLTI4MTg3ODM5MWVmYiIsDQogICJFbWFpbEFkZHJlc3MiOiAidGxhbmtlc0BlZHRydXN0bnkub3JnIg0KfQ%3D%3D&hmac=AYnw2yoHMHtVWkRsLq65wgf-FWOi5H2itJuoO-RmbPU=).

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**March [date] from [time], April [date] from [time], May [date] [time], June [date] from [time]**

**[Location]**

So far this year, [%] of our seniors have completed their FAFSA. Let’s work together to get to 100% completion before the end of the school year!

*To be posted April 2021*

*You can find the percent of seniors at your school who have completed their FAFSA at* [NYFAFSAChallenge.org](https://click.everyaction.com/k/8152849/78378956/-114985716?nvep=ew0KICAiVGVuYW50VXJpIjogIm5ncHZhbjovL3Zhbi9FRFVUUi9FRFVUUi8xLzU4MzgwIiwNCiAgIkRpc3RyaWJ1dGlvblVuaXF1ZUlkIjogImJmYTQyMTJlLTBmYTMtZTkxMS1iY2QwLTI4MTg3ODM5MWVmYiIsDQogICJFbWFpbEFkZHJlc3MiOiAidGxhbmtlc0BlZHRydXN0bnkub3JnIg0KfQ%3D%3D&hmac=AYnw2yoHMHtVWkRsLq65wgf-FWOi5H2itJuoO-RmbPU=).

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**March [date] from [time], April [date] from [time], May [date] [time], June [date] from [time]**

**[Location]**

So far this year, [%] of our seniors have completed their FAFSA. Let’s work together to get to 100% completion before the end of the school year!

*To be posted May 2021*

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**Seniors and families of seniors – it’s not too late to apply for college financial aid!**

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**May [date] [time], June [date] from [time]**

**[Location]**

So far this year, [%] of our seniors have completed their FAFSA. Let’s work together to get to 100% completion before the end of the school year!

*To be posted June 2021*

*You can find the percent of seniors at your school who have completed their FAFSA at* [NYFAFSAChallenge.org](https://click.everyaction.com/k/8152849/78378956/-114985716?nvep=ew0KICAiVGVuYW50VXJpIjogIm5ncHZhbjovL3Zhbi9FRFVUUi9FRFVUUi8xLzU4MzgwIiwNCiAgIkRpc3RyaWJ1dGlvblVuaXF1ZUlkIjogImJmYTQyMTJlLTBmYTMtZTkxMS1iY2QwLTI4MTg3ODM5MWVmYiIsDQogICJFbWFpbEFkZHJlc3MiOiAidGxhbmtlc0BlZHRydXN0bnkub3JnIg0KfQ%3D%3D&hmac=AYnw2yoHMHtVWkRsLq65wgf-FWOi5H2itJuoO-RmbPU=).

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**June [date] from [time]**

**[Location]**

So far this year, [%] of our seniors have completed their FAFSA. Let’s work together to get to 100% completion before the end of the school year!