

Checklist for schools

FEBRUARY - JUNE 2021

CALENDAR OF FINANCIAL AID FOR COLLEGE SUPPORTS FOR STUDENTS AND FAMILIES

All resources in the checklist can be found at <https://newyork.edtrust.org/fafsa-toolkit>

MONTH	CHECKLIST FOR SCHOOLS
<p style="text-align: center;">FEBRUARY</p>	<ul style="list-style-type: none"> <li data-bbox="412 751 1500 869"> <input checked="" type="checkbox"/> Schedule a financial aid for college completion night for your school in early March. This can be held in person or virtually. Use the How-to Guide: Financial aid for college completion night to begin planning the event. <li data-bbox="412 905 1500 1150"> <input type="checkbox"/> Schedule monthly financial aid for college office hours for your school from February-June. Office hours can be held in person or virtually. Use the How-to guide: Financial aid for college office hours to help plan these events. Make sure to hold your first financial aid for college office hours before the end of the month. Publicize your office hours, and include personalized messages to each high school senior. <li data-bbox="412 1186 1500 1262"> <input type="checkbox"/> Send out a kick-off letter or email in English and Spanish to families using this template. <li data-bbox="412 1297 1500 1373"> <input type="checkbox"/> Include a kick-off message in English and Spanish in your school newsletter or newspaper using this template. <li data-bbox="412 1409 1500 1444"> <input type="checkbox"/> Post kick-off messages on your social media accounts using this template. <li data-bbox="412 1480 1500 1633"> <input type="checkbox"/> Use 1 hour of class time per week — during home room or study halls for example — for students to work on their applications. Use our How-to guide: Using class time for financial aid for college completion and our lesson plan templates to fill that time. <li data-bbox="412 1669 1500 1705"> <input type="checkbox"/> Update your school’s financial aid for college website section using this guide. <li data-bbox="412 1740 1500 1816"> <input type="checkbox"/> Track your school’s progress toward 100 percent FAFSA completion using this guide.

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MARCH	<ul style="list-style-type: none"> <li data-bbox="407 191 1495 317">○ Hold a financial aid for college completion night for your school in early March. This can be held in person or virtually. Use the How-to Guide: Financial aid for college completion night to begin planning the event. <li data-bbox="407 348 1495 552">○ Hold at least one financial aid for college office hours event. Office hours can be held in person or virtually. Use the How-to guide: Financial aid for college office hours to help plan these events. Make sure to hold your first financial aid for college office hours before the end of the month. Publicize your office hours, and include personalized messages to each high school senior. <li data-bbox="407 583 1474 659">○ Send out an an update letter or email in English and Spanish to families using this template. <li data-bbox="407 690 1495 766">○ Include an update message in English and Spanish in your school newsletter or newspaper using these templates. <li data-bbox="407 798 1474 835">○ Post weekly messages on your social media accounts using these templates. <li data-bbox="407 867 1487 942">○ Send a text or robocall in English and Spanish to families of seniors about your school’s financial aid for college completion supports using these templates. <li data-bbox="407 974 1474 1136">○ Use 1 hour of class time per week — during home room or study halls for example — for students to work on their applications. Use our How-to guide: Using class time for financial aid for college completion and our lesson plan templates to fill that time. <li data-bbox="407 1167 1490 1205">○ Update your school’s financial aid for college website section using this guide. <li data-bbox="407 1236 1474 1312">○ Track your school’s progress toward 100 percent FAFSA completion using this guide.

MONTH

CHECKLIST FOR SCHOOLS

APRIL

- Hold at least one financial aid for college office hours event. Office hours can be held in person or virtually. Use the **How-to guide: Financial aid for college office hours** to help plan these events. Make sure to hold your first financial aid for college office hours before the end of the month. Publicize your office hours, and include personalized messages to each high school senior.
- Send out an update letter or email in English and Spanish to families **using this template**.
- Include an update message in English and Spanish in your school newsletter or newspaper **using these templates**.
- Post weekly messages on your social media accounts **using these templates**.
- Send a text or robocall in English and Spanish to families of seniors about your school's financial aid for college completion supports **using these templates**.
- Use 1 hour of class time per week — during home room or study halls for example — for students to work on their applications. Use our **How-to guide: Using class time for financial aid for college completion** and **our lesson plan templates** to fill that time.
- Update your school's financial aid for college website section **using this guide**.
- Track your school's progress toward 100 percent FAFSA completion **using this guide**.
- Determine which seniors have not yet participated in an in-person or virtual completion night or office hours and follow up with them and their parents individually.

MONTH	CHECKLIST FOR SCHOOLS
MAY	<ul style="list-style-type: none"> <li data-bbox="415 170 1507 373">○ Hold at least one financial aid for college office hours event. Office hours can be held in person or virtually. Use the How-to guide: Financial aid for college office hours to help plan these events. Make sure to hold your first financial aid for college office hours before the end of the month. Publicize your office hours, and include personalized messages to each high school senior. <li data-bbox="415 407 1474 485">○ Send out an an update letter or email in English and Spanish to families using this template. <li data-bbox="415 518 1500 596">○ Include an update message in English and Spanish in your school newsletter or newspaper using these templates. <li data-bbox="415 627 1479 663">○ Post weekly messages on your social media accounts using these templates. <li data-bbox="415 697 1490 774">○ Send a text or robocall in English and Spanish to families of seniors about your school’s financial aid for college completion supports using these templates. <li data-bbox="415 808 1479 968">○ Use 1 hour of class time per week — during home room or study halls for example — for students to work on their applications. Use our How-to guide: Using class time for financial aid for college completion and our lesson plan templates to fill that time. <li data-bbox="415 1001 1495 1037">○ Update your school’s financial aid for college website section using this guide. <li data-bbox="415 1071 1479 1148">○ Track your school’s progress toward 100 percent FAFSA completion using this guide. <li data-bbox="415 1182 1484 1281">○ Determine which seniors have not yet participated in an in-person or virtual completion night or office hours and follow up with them and their parents individually.

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JUNE	<ul style="list-style-type: none"> <input type="radio"/> Hold at least one financial aid for college office hours event. Office hours can be held in person or virtually. Use the How-to guide: Financial aid for college office hours to help plan these events. Make sure to hold your first financial aid for college office hours before the end of the month. Publicize your office hours, and include personalized messages to each high school senior. <input type="radio"/> Send out an update letter or email to families using this template. <input type="radio"/> Include an update message in English and Spanish in your school newsletter or newspaper using these templates. <input type="radio"/> Post weekly messages on your social media accounts using these templates. <input type="radio"/> Send a text or robocall in English and Spanish to families of seniors about your school’s financial aid for college completion supports using these templates. <input type="radio"/> Use 1 hour of class time per week – during home room or study halls for example – for students to work on their appliances. Use our How-to guide: Using class time for financial aid for college completion and our lesson plan templates to fill that time. <input type="radio"/> Update your school’s financial aid for college website using this guide. <input type="radio"/> Track your school’s progress toward 100 percent FAFSA completion using this guide. <input type="radio"/> Determine which seniors have not yet participated in an in-person or virtual completion night or office hours and follow-up with them individually.
JULY	<ul style="list-style-type: none"> <input type="radio"/> Post celebration messages on your social media accounts using these templates.